



**CFCS OMNIBUS SURVEY**

**FIELDWORK  
24 - 28 MAY 2006**

**TABULATIONS**

Prepared for:

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May 2006

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## INTRODUCTION

### Method

The information presented in this report was obtained as part of RSGB's General Omnibus Survey for May 2006. Appendix 1 contains a copy of the questionnaire.

### Sample

The survey was based on a representative sample of c. 1,000 adults in GB. They were selected from a minimum of 65 sampling points - see Appendix 3 - by a random location method, which is described in Appendix 2.

### Fieldwork

Respondents were interviewed at home by interviewers organised by TNS' Regional Managers according to RSGB Omnibus' detailed instructions about the survey and administration procedures. The back-checking procedures, which were carried out, met the requirements of the Market Research Society Interviewer Quality Control Scheme (IQCS).

The interviews took place during the period 24 - 28 May 2006.

### Data Processing

After coding and editing the data, weights were used to allow for sampling variation. The weighting matrix is shown at the end of the tables, before Appendix 1.

## TERM OF CONTRACT

No press release or publications of data from this survey shall be made without the advance approval of RSGB Omnibus. Approval will only be refused on the ground of inaccuracy or misrepresentation.

## NOTES ON TABLES

Tables are usually presented in question number order. The question number and table title are shown at the top of the page.

Percentages are rounded to the nearest whole number. This may cause some mutually exclusive categories to sum to slightly more than or less than 100%.

The sizes of the weighted and unweighted samples on which the figures in the table are based are shown in the top rows of the table.

If the data have been weighted, the weighted samples sizes are shown in the first row of the table. The percentages will then be based on these weighted sample sizes and all the other figures in the table will also be weighted ones.

The definitions of breakdown columns are shown separately at the head of each column. The total number of respondents within a breakdown is shown, unweighted and weighted, directly below the column title.

The tables show both actual numbers and percentages. These percentages are usually based on the column totals. If the percentages have been calculated by rows, then '100%' will appear opposite each row in the TOTAL column.

Any percentages calculated on small bases should be treated with caution as they may be subject to wide margins of sampling error. This is particularly true if the base comprises less than 50 respondents.

" - " Indicates a value of zero. " \* " indicates a number or percentage less than 0.5.

For open-ended questions, respondents may give more than one answer. When this happens, the percentages representing different responses may well add to considerably more than 100%.

'Nets' or overcodes are sometimes used; these broader codings, covering two or more of the different responses shown above the overcode. If a respondent has made more than one of these responses, he or she will only be counted *once* in the overcode total, which may thus be less than the sum of the figures for the individual responses.

Where mean scores and standard errors have been calculated, the results will be shown at the foot of the table. If they have been calculated from the answers to a question in the form of a scale, the scores used will be shown next to each row label. When calculating mean scores, 'Don't know' responses are excluded.

	Page	Table	Title	Base Description	Base
	1	1	Q.1 Do you use aerosols, e.g. aerosol deodorants, shaving foam, air fresheners or polishes or have them in your household?	Base : All adults	1000
	2	1	Q.1 Do you use aerosols, e.g. aerosol deodorants, shaving foam, air fresheners or polishes or have them in your household?	Base : All adults	1000
	3	2	Q.1a Why don't you use aerosols?	Base: All adults who do not use aerosols	114
	4	2	Q.1a Why don't you use aerosols?	Base: All adults who do not use aerosols	114
	5	2	Q.1a Why don't you use aerosols?	Base: All adults who do not use aerosols	114
	6	2	Q.1a Why don't you use aerosols?	Base: All adults who do not use aerosols	114
	7	3	Q.2 Which of the following statements do you think is correct?	Base : All adults	1000
	8	3	Q.2 Which of the following statements do you think is correct?	Base : All adults	1000
	9	4	Q.3 Do you agree or disagree with the following statement? - Empty aerosol cans can be recycled like other household metal packaging such as food and drink cans?	Base : All adults	1000
	10	4	Q.3 Do you agree or disagree with the following statement? - Empty aerosol cans can be recycled like other household metal packaging such as food and drink cans?	Base : All adults	1000
	11	5	Sample profiles	Base : All adults	1000
	12	5	Sample profiles	Base : All adults	1000
	13	5	Sample profiles	Base : All adults	1000
	14	6	Weighting matrix - weighted respondents	Base : All adults	1000
	15	6	Weighting matrix - weighted respondents	Base : All adults	1000
	16	7	Weighting matrix - unweighted respondents	Base : All adults	970
	17	7	Weighting matrix - unweighted respondents	Base : All adults	970
	18	8	Weighting matrix - weights	Base : All adults	1.03
	19	8	Weighting matrix - weights	Base : All adults	1.03

## CFC Omnibus Survey : May 2006

Table 1

**Q.1 Do you use aerosols, e.g. aerosol deodorants, shaving foam, air fresheners or polishes or have them in your household?**

**Base : All adults**

	SEX		AGE					SOCIAL CLASS				CHILDREN IN H/HOLD		NUMBER IN HOUSEHOLD				
	Total	Male	Fe- male	16-24	25-34	35-44	45-54	55+	AB	C1	C2	DE	Any	None	1	2	3	4+
Weighted base	1000	483	518	136	171	188	156	349	207	277	200	317	325	675	190	333	190	287
Sample size	970	450	520	119	150	170	148	383	187	240	206	337	294	676	200	340	174	256
Yes	886	433	452	128	153	168	133	303	175	247	181	283	295	591	155	296	173	262
	89%	90%	87%	94%	90%	89%	85%	87%	85%	89%	91%	89%	91%	88%	81%	89%	91%	91%
No	114	48	65	8	18	21	23	45	32	29	19	33	30	83	34	36	18	25
	11%	10%	13%	6%	10%	11%	15%	13%	15%	11%	9%	11%	9%	12%	18%	11%	9%	9%
Don't know	1	1	-	-	-	-	-	1	-	-	-	1	-	1	1	-	-	-
	*	*	-	-	-	-	-	*	-	-	-	*	-	*	*	-	-	-

## CFC Omnibus Survey : May 2006

Table 1

**Q.1 Do you use aerosols, e.g. aerosol deodorants, shaving foam, air fresheners or polishes or have them in your household?**

**Base : All adults**

	WORKING STATUS				GOVERNMENT REGION										USE AEROSOLS Q1		
	Total	Full time	Part time	Other	North East	North West	Yrks & Hmbr	East Mids	West Mids	East of Engl	Lon-don	S'th East	S'th West	Wa-les	Scot land	Yes	No
Weighted base	1000	395	118	487	36	119	99	79	106	64	122	132	71	66	105	886	114
Sample size	970	342	113	515	35	103	85	70	91	66	134	146	85	61	94	850	120
Yes	886 89%	354 89%	110 93%	422 87%	36 100%	108 91%	89 90%	72 91%	94 88%	59 91%	104 85%	110 83%	55 78%	65 99%	94 90%	886 100%	-
No	114 11%	42 11%	8 7%	64 13%	-	11 9%	10 10%	7 9%	12 12%	6 9%	18 15%	22 17%	16 22%	1 1%	11 10%	-	114 99%
Don't know	1 *	-	-	1 *	-	-	-	-	-	-	-	1 1%	-	-	-	-	1 1%

## CFC Omnibus Survey : May 2006

Table 2

## Q.1a Why don't you use aerosols?

Base: All adults who do not use aerosols

	Total	SEX		AGE					SOCIAL CLASS				CHILDREN IN H/HOLD		NUMBER IN HOUSEHOLD			
		Male	Fe-male	16-24	25-34	35-44	45-54	55+	AB	C1	C2	DE	Any	None	1	2	3	4+
Weighted base	114	48	65	8	18	21	23	45	32	29	19	33	30	83	34	36	18	25
Sample size	119	52	67	7	16	21	23	52	35	29	20	35	28	91	38	40	17	24
<b>Net: Any mention of Environment</b>	<b>24</b> <b>21%</b>	<b>5</b> <b>11%</b>	<b>19</b> <b>29%</b>	-	<b>6</b> <b>34%</b>	<b>5</b> <b>23%</b>	<b>6</b> <b>27%</b>	<b>7</b> <b>17%</b>	<b>9</b> <b>28%</b>	<b>7</b> <b>23%</b>	<b>2</b> <b>11%</b>	<b>7</b> <b>20%</b>	<b>6</b> <b>19%</b>	<b>19</b> <b>22%</b>	<b>5</b> <b>15%</b>	<b>10</b> <b>29%</b>	<b>3</b> <b>16%</b>	<b>6</b> <b>23%</b>
Bad for the environment	15 13%	4 7%	11 17%	-	6 34%	3 14%	2 9%	4 8%	6 20%	3 10%	1 7%	4 12%	4 14%	10 12%	3 8%	5 13%	3 16%	4 18%
Damages the ozone layer	4 3%	-	4 6%	-	-	1 4%	1 4%	2 5%	1 3%	2 8%	-	1 2%	-	4 5%	1 2%	3 9%	-	-
Bad for atmosphere	2 2%	1 2%	1 2%	-	-	-	1 6%	1 2%	-	1 5%	-	1 2%	1 5%	1 1%	-	1 2%	-	1 6%
I am green	2 1%	-	2 2%	-	-	-	1 3%	1 2%	-	-	1 4%	1 2%	-	2 2%	1 2%	1 2%	-	-
Bad for global warming	1 1%	1 2%	-	-	-	-	1 4%	-	1 3%	-	-	-	-	1 1%	-	1 3%	-	-
Pollution	1 1%	-	1 1%	-	-	1 4%	-	-	1 3%	-	-	-	-	1 1%	1 3%	-	-	-
<b>Net: Any mention of Health issues</b>	<b>23</b> <b>20%</b>	<b>7</b> <b>14%</b>	<b>16</b> <b>24%</b>	-	<b>3</b> <b>16%</b>	<b>3</b> <b>14%</b>	<b>6</b> <b>25%</b>	<b>11</b> <b>25%</b>	<b>6</b> <b>19%</b>	<b>6</b> <b>19%</b>	<b>5</b> <b>28%</b>	<b>6</b> <b>17%</b>	<b>5</b> <b>17%</b>	<b>18</b> <b>21%</b>	<b>8</b> <b>24%</b>	<b>8</b> <b>22%</b>	<b>5</b> <b>27%</b>	<b>2</b> <b>7%</b>
Bad for your health/ health issues	12 10%	4 8%	8 12%	-	2 11%	-	2 9%	8 17%	1 4%	3 9%	4 24%	3 9%	2 7%	10 12%	4 11%	4 12%	4 20%	-
Inhale vapors	3 3%	1 1%	2 4%	-	-	-	1 6%	1 3%	2 6%	1 3%	-	-	-	3 3%	3 8%	-	-	-
Make me sneeze	2 2%	-	2 3%	-	-	1 6%	-	1 2%	-	1 4%	1 4%	-	1 4%	1 1%	-	1 2%	1 7%	-
Sensitive skin	2 2%	1 2%	1 2%	-	-	-	1 5%	1 2%	-	1 3%	-	1 3%	-	2 2%	1 2%	1 3%	-	-
Contain chemicals	2 2%	1 2%	1 1%	-	-	1 4%	1 4%	-	1 3%	-	-	1 3%	2 6%	-	-	1 3%	-	1 3%
Makes me cough	2 2%	-	2 3%	-	1 5%	1 4%	-	-	2 5%	-	-	-	-	2 2%	1 3%	-	-	1 3%
Irritates my eyes	1 1%	-	1 1%	-	-	1 4%	-	-	1 3%	-	-	-	-	1 1%	-	-	-	1 3%

Fieldwork : 24/05/06 - 28/05/06

Prepared by RSGB Omnibus



## CFC Omnibus Survey : May 2006

Table 2

## Q.1a Why don't you use aerosols?

Base: All adults who do not use aerosols

	SEX			AGE					SOCIAL CLASS				CHILDREN IN H/HOLD		NUMBER IN HOUSEHOLD			
	Total	Male	Fe- male	16-24	25-34	35-44	45-54	55+	AB	C1	C2	DE	Any	None	1	2	3	4+
Weighted base	114	48	65	8	18	21	23	45	32	29	19	33	30	83	34	36	18	25
Breathing problems	1 1%	1 2%	-	-	-	-	-	1 2%	-	-	-	1 2%	-	1 1%	-	1 2%	-	-
<b>Other</b>	<b>50 44%</b>	<b>25 52%</b>	<b>25 38%</b>	<b>4 54%</b>	<b>5 31%</b>	<b>9 43%</b>	<b>11 47%</b>	<b>21 46%</b>	<b>17 54%</b>	<b>9 31%</b>	<b>8 42%</b>	<b>15 46%</b>	<b>12 38%</b>	<b>38 46%</b>	<b>18 51%</b>	<b>14 39%</b>	<b>5 31%</b>	<b>12 49%</b>
Prefer other types of packaging	21 18%	12 25%	8 13%	2 30%	1 7%	5 25%	3 13%	9 20%	6 19%	6 21%	5 25%	3 10%	6 21%	14 17%	7 20%	6 16%	2 13%	5 21%
Just don't / no need to use them	17 15%	9 18%	9 13%	2 24%	1 5%	2 8%	4 18%	9 20%	5 14%	2 7%	1 5%	10 29%	1 3%	16 20%	6 19%	7 19%	1 6%	3 12%
CFC's	9 8%	3 6%	6 9%	-	4 20%	2 10%	2 11%	1 1%	6 20%	1 3%	1 7%	-	4 14%	4 5%	1 4%	1 3%	2 11%	4 16%
Prefer fresh air / just open windows	1 1%	1 1%	1 1%	-	-	-	-	1 3%	1 5%	-	-	-	-	1 2%	1 3%	1 2%	-	-
Cost	1 1%	1 2%	-	-	-	-	1 5%	-	-	-	-	1 3%	-	1 1%	1 3%	-	-	-
Safety reasons	1 1%	1 2%	-	-	1 5%	-	-	-	-	-	-	1 3%	-	1 1%	1 3%	-	-	-
Not good for children	1 1%	-	1 1%	-	-	-	-	1 2%	-	-	1 5%	-	-	1 1%	-	1 3%	-	-
Don't know	21 19%	11 24%	10 15%	4 46%	3 19%	4 20%	2 11%	8 17%	2 8%	8 27%	5 24%	6 19%	8 25%	14 16%	6 18%	5 13%	5 27%	6 23%

## CFC Omnibus Survey : May 2006

Table 2

## Q.1a Why don't you use aerosols?

Base: All adults who do not use aerosols

	WORKING STATUS				GOVERNMENT REGION										USE AEROSOLS Q1			
	Total	Full time	Part time	Other	North East	North West	Yrks & Hmbr	East Mids	West Mids	East			S'th East	S'th West	Wales	Scotland	Yes	No
										of Engl	London	East						
Weighted base	114	42	8	64	-	11	10	7	12	6	18	22	16	1	11	-	114	
Sample size	119	41	9	69	-	10	9	7	10	7	20	26	18	1	11	-	119	
<b>Net: Any mention of Environment</b>	<b>24</b> <b>21%</b>	<b>11</b> <b>27%</b>	<b>3</b> <b>41%</b>	<b>10</b> <b>16%</b>	-	<b>4</b> <b>34%</b>	<b>4</b> <b>38%</b>	-	<b>2</b> <b>20%</b>	<b>1</b> <b>15%</b>	<b>2</b> <b>11%</b>	<b>5</b> <b>24%</b>	<b>5</b> <b>35%</b>	-	<b>1</b> <b>8%</b>	-	<b>24</b> <b>21%</b>	
Bad for the environment	15 13%	8 18%	1 11%	6 10%	-	4 34%	1 15%	-	1 8%	1 15%	1 7%	3 13%	3 17%	-	1 8%	-	15 13%	
Damages the ozone layer	4 3%	1 2%	2 29%	1 1%	-	-	1 15%	-	-	-	1 4%	1 4%	1 6%	-	-	-	4 3%	
Bad for atmosphere	2 2%	-	-	2 4%	-	-	1 8%	-	1 12%	-	-	-	-	-	-	-	2 2%	
I am green	2 1%	1 2%	-	1 1%	-	-	-	-	-	-	-	2 7%	-	-	-	-	2 1%	
Bad for global warming	1 1%	1 2%	-	-	-	-	-	-	-	-	-	-	1 7%	-	-	-	1 1%	
Pollution	1 1%	1 2%	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	1 1%	
<b>Net: Any mention of Health issues</b>	<b>23</b> <b>20%</b>	<b>8</b> <b>20%</b>	<b>1</b> <b>9%</b>	<b>14</b> <b>21%</b>	-	<b>4</b> <b>35%</b>	<b>1</b> <b>15%</b>	<b>3</b> <b>41%</b>	<b>1</b> <b>9%</b>	<b>1</b> <b>14%</b>	<b>4</b> <b>24%</b>	<b>4</b> <b>19%</b>	<b>2</b> <b>15%</b>	-	<b>2</b> <b>18%</b>	-	<b>23</b> <b>20%</b>	
Bad for your health/ health issues	12 10%	2 4%	1 9%	9 14%	-	4 35%	-	-	1 9%	1 14%	1 4%	3 12%	2 11%	-	1 7%	-	12 10%	
Inhale vapors	3 3%	2 5%	-	1 1%	-	-	1 15%	1 13%	-	-	-	-	1 4%	-	-	-	3 3%	
Make me sneeze	2 2%	2 5%	-	-	-	-	-	1 18%	-	-	1 4%	-	-	-	-	-	2 2%	
Sensitive skin	2 2%	-	-	2 3%	-	-	-	1 11%	-	-	-	-	-	-	1 11%	-	2 2%	
Contain chemicals	2 2%	1 2%	-	1 1%	-	-	-	-	-	-	2 10%	-	-	-	-	-	2 2%	
Makes me cough	2 2%	2 4%	-	-	-	-	-	-	-	-	1 5%	1 4%	-	-	-	-	2 2%	

Fieldwork : 24/05/06 - 28/05/06

Prepared by RSGB Omnibus



## CFC Omnibus Survey : May 2006

Table 2

## Q.1a Why don't you use aerosols?

Base: All adults who do not use aerosols

	WORKING STATUS				GOVERNMENT REGION										USE AEROSOLS Q1			
	Total	Full time	Part time	Other	North East	North West	Yrks & Hmbr	East Mids	West Mids	East			S'th East	S'th West	Wales	Scotland	Yes	No
										London	East of Engl	East						
Weighted base	114	42	8	64	-	11	10	7	12	6	18	22	16	1	11	-	114	
Irritates my eyes	1 1%	1 2%	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	1 1%	
Breathing problems	1 1%	-	-	1 1%	-	-	-	-	-	-	-	1 3%	-	-	-	-	1 1%	
<b>Other</b>	<b>50 44%</b>	<b>17 41%</b>	<b>4 50%</b>	<b>29 45%</b>	-	<b>4 39%</b>	<b>3 27%</b>	<b>3 45%</b>	<b>8 61%</b>	<b>2 42%</b>	<b>7 36%</b>	<b>9 42%</b>	<b>9 56%</b>	-	<b>5 46%</b>	-	<b>50 44%</b>	
Prefer other types of packaging	21 18%	10 23%	-	11 17%	-	1 10%	1 6%	-	5 43%	1 17%	2 12%	5 23%	3 16%	-	3 24%	-	21 18%	
Just don't / no need to use them	17 15%	4 9%	2 29%	11 18%	-	1 7%	-	2 32%	1 9%	1 10%	2 14%	2 10%	6 36%	-	2 22%	-	17 15%	
CFC's	9 8%	3 7%	2 21%	4 6%	-	1 13%	1 11%	-	-	1 15%	2 10%	2 9%	1 8%	-	-	-	9 8%	
Prefer fresh air / just open windows	1 1%	-	-	1 2%	-	-	1 9%	-	-	-	-	-	1 4%	-	-	-	1 1%	
Cost	1 1%	-	-	1 2%	-	-	-	-	1 9%	-	-	-	-	-	-	-	1 1%	
Safety reasons	1 1%	1 2%	-	-	-	-	-	1 14%	-	-	-	-	-	-	-	-	1 1%	
Not good for children	1 1%	1 2%	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-	1 1%	
Don't know	21 19%	8 19%	-	13 21%	-	-	4 36%	1 14%	1 10%	2 29%	5 29%	5 22%	-	1 100%	3 28%	-	21 19%	

**Q.2 Which of the following statements do you think is correct?**

**Base : All adults**

	SEX			AGE					SOCIAL CLASS				CHILDREN IN H/HOLD		NUMBER IN HOUSEHOLD			
	Total	Male	Fe- male	16-24	25-34	35-44	45-54	55+	AB	C1	C2	DE	Any	None	1	2	3	4+
Weighted base	1000	483	518	136	171	188	156	349	207	277	200	317	325	675	190	333	190	287
Sample size	970	450	520	119	150	170	148	383	187	240	206	337	294	676	200	340	174	256
The aerosols available nowadays contain no CFCs and so do no harm to the ozone layer	177 18%	95 20%	83 16%	11 8%	39 23%	29 15%	32 21%	66 19%	39 19%	52 19%	39 20%	47 15%	45 14%	132 20%	32 17%	65 20%	36 19%	45 16%
Some aerosols available nowadays contain CFCs whilst others do not	520 52%	249 52%	271 52%	66 49%	95 56%	102 54%	88 57%	168 48%	132 64%	151 55%	96 48%	141 45%	184 57%	336 50%	90 47%	173 52%	97 51%	160 56%
All aerosols available nowadays contain CFCs and could damage the ozone layer	190 19%	90 19%	100 19%	41 30%	28 16%	37 20%	26 17%	59 17%	31 15%	50 18%	44 22%	66 21%	68 21%	122 18%	34 18%	58 17%	42 22%	56 19%
Don't know	112 11%	49 10%	64 12%	17 12%	10 6%	20 11%	10 6%	56 16%	5 2%	24 9%	21 10%	62 20%	28 9%	84 13%	34 18%	36 11%	16 9%	26 9%

## CFC Omnibus Survey : May 2006

Table 3

## Q.2 Which of the following statements do you think is correct?

Base : All adults

	WORKING STATUS				GOVERNMENT REGION											USE AEROSOLS Q1	
	Total	Full time	Part time	Other	North East	North West	Yrks & Hmbr	East Mids	West Mids	East of Engl	Lon-don	S'th East	S'th West	Wa-les	Scot land	Yes	No
Weighted base	1000	395	118	487	36	119	99	79	106	64	122	132	71	66	105	886	114
Sample size	970	342	113	515	35	103	85	70	91	66	134	146	85	61	94	850	120
The aerosols available nowadays contain no CFCs and so do no harm to the ozone layer	177 18%	83 21%	20 17%	74 15%	4 11%	16 14%	16 16%	15 18%	22 21%	11 17%	22 18%	24 18%	17 25%	7 11%	22 21%	162 18%	15 13%
Some aerosols available nowadays contain CFCs whilst others do not	520 52%	216 55%	67 56%	238 49%	22 62%	80 68%	50 50%	41 51%	52 49%	39 61%	40 33%	74 56%	41 58%	40 60%	40 39%	466 53%	54 48%
All aerosols available nowadays contain CFCs and could damage the ozone layer	190 19%	74 19%	26 22%	90 18%	7 20%	17 14%	24 24%	17 22%	24 22%	7 10%	25 21%	23 17%	11 16%	11 16%	25 23%	168 19%	22 20%
Don't know	112 11%	22 6%	6 5%	84 17%	2 7%	5 4%	9 10%	7 9%	8 8%	7 11%	34 28%	12 9%	1 2%	8 12%	18 17%	90 10%	22 19%

## CFC Omnibus Survey : May 2006

Table 4

**Q.3 Do you agree or disagree with the following statement? - Empty aerosol cans can be recycled like other household metal packaging such as food and drink cans?**

**Base : All adults**

	Total	SEX		AGE					SOCIAL CLASS				CHILDREN IN H/HOLD		NUMBER IN HOUSEHOLD			
		Male	Fe- male	16-24	25-34	35-44	45-54	55+	AB	C1	C2	DE	Any	None	1	2	3	4+
Weighted base	1000	483	518	136	171	188	156	349	207	277	200	317	325	675	190	333	190	287
Sample size	970	450	520	119	150	170	148	383	187	240	206	337	294	676	200	340	174	256
Agree	409 41%	228 47%	181 35%	69 51%	78 45%	68 36%	68 43%	127 36%	79 38%	111 40%	75 37%	145 46%	133 41%	276 41%	70 37%	129 39%	81 42%	129 45%
Disagree	496 50%	216 45%	279 54%	54 40%	88 51%	100 53%	80 51%	175 50%	112 54%	141 51%	108 54%	136 43%	165 51%	331 49%	95 50%	177 53%	91 48%	133 46%
Don't know	95 10%	38 8%	57 11%	13 10%	6 3%	21 11%	8 5%	47 14%	17 8%	25 9%	17 9%	36 11%	28 9%	67 10%	25 13%	27 8%	19 10%	25 9%

## CFC Omnibus Survey : May 2006

Table 4

**Q.3 Do you agree or disagree with the following statement? - Empty aerosol cans can be recycled like other household metal packaging such as food and drink cans?**

**Base : All adults**

	WORKING STATUS				GOVERNMENT REGION										USE AEROSOLS Q1		
	Total	Full time	Part time	Other	North East	North West	Yrks & Hmbr	East Mids	West Mids	East of Engl	Lon-don	S'th East	S'th West	Wa-les	Scot land	Yes	No
Weighted base	1000	395	118	487	36	119	99	79	106	64	122	132	71	66	105	886	114
Sample size	970	342	113	515	35	103	85	70	91	66	134	146	85	61	94	850	120
Agree	409 41%	185 47%	38 32%	186 38%	16 45%	49 41%	34 34%	36 46%	50 47%	29 45%	65 53%	52 39%	25 35%	26 39%	28 26%	363 41%	47 41%
Disagree	496 50%	183 46%	70 60%	243 50%	19 51%	64 54%	46 46%	39 49%	48 45%	31 47%	47 38%	63 48%	40 57%	30 46%	70 67%	441 50%	55 48%
Don't know	95 10%	27 7%	10 8%	58 12%	1 3%	6 5%	20 20%	4 5%	8 8%	5 8%	11 9%	17 13%	6 8%	10 15%	7 7%	83 9%	13 11%

Table 5

**Sample profiles**  
**Base : All adults**

	Weighted	Unweighted
Weighted base	1000	970
Sample size	970	970
<b>Sex</b>		
Male	483 48%	450 46%
Female	518 52%	520 54%
<b>Age</b>		
16-24	136 14%	119 12%
25-34	171 17%	150 15%
35-44	188 19%	170 18%
45-54	156 16%	148 15%
55+	349 35%	383 39%
<b>Class</b>		
AB	207 21%	187 19%
C1	277 28%	240 25%
C2	200 20%	206 21%
DE	317 32%	337 35%
<b>Working status</b>		
Full time	395 40%	342 35%
Part time (8-29 hrs)	118 12%	113 12%
Part time (under 8 hrs)	9 1%	8 1%

Fieldwork : 24/05/06 - 28/05/06

Prepared by RSGB Omnibus



**Sample profiles**  
**Base : All adults**

	Weighted	Unweighted
Weighted base	1000	970
Retired	241 24%	281 29%
Still at school	14 1%	11 1%
Full time higher education	49 5%	41 4%
Unemployed (seeking)	40 4%	40 4%
Unemployed (not seeking)	132 13%	134 14%
Male chief income earner	394 39%	380 39%
Female chief income earner	242 24%	249 26%
Male main shopper	258 26%	252 26%
Female main shopper	428 43%	439 45%
<b>Household size</b>		
1	190 19%	200 21%
2	333 33%	340 35%
3	190 19%	174 18%
4	195 20%	177 18%
5+	92 9%	79 8%
<b>Government region</b>		
North East	36 4%	35 4%
North West	119 12%	103 11%

Fieldwork : 24/05/06 - 28/05/06

Prepared by RSGB Omnibus



Table 5

**Sample profiles**  
**Base : All adults**

	Weighted	Unweighted
Weighted base	1000	970
Yorkshire & Humber	99 10%	85 9%
East Midlands	79 8%	70 7%
West Midlands	106 11%	91 9%
East of England	64 6%	66 7%
London	122 12%	134 14%
South East	132 13%	146 15%
South West	71 7%	85 9%
Wales	66 7%	61 6%
Scotland	105 10%	94 10%

Table 6

**Weighting matrix - weighted respondents**  
**Base : All adults**

	Total	North / Midlands	South
Total	1000.00	632.71	367.29
Men ABC1 : 16-24	34.35 3%	20.63 3%	13.72 4%
Men ABC1 : 25-44	92.28 9%	52.06 8%	40.22 11%
Men ABC1 : 45-54	39.13 4%	19.64 3%	19.49 5%
Men ABC1 : 55-64	37.03 4%	26.78 4%	10.26 3%
Men ABC1 : 65+	36.10 4%	21.77 3%	14.33 4%
Men C2 : 16-24	14.12 1%	9.80 2%	4.32 1%
Men C2 : 25-44	40.49 4%	26.94 4%	13.55 4%
Men C2 : 45-54	14.65 1%	10.97 2%	3.68 1%
Men C2 : 55-64	20.32 2%	12.96 2%	7.36 2%
Men C2 : 65+	16.05 2%	10.80 2%	5.24 1%
Men DE : 16-24	19.68 2%	14.02 2%	5.66 2%
Men DE : 25-64	85.18 9%	61.43 10%	23.75 6%
Men DE : 65+	33.14 3%	23.66 4%	9.48 3%
Female main shopper ABC1 : 16-24	9.50 1%	5.64 1%	3.86 1%
Female main shopper ABC1 : 25-44	85.93 9%	50.03 8%	35.89 10%
Female main shopper ABC1 : 45-54	42.17 4%	27.68 4%	14.49 4%
Female main shopper ABC1 : 55-64	31.25 3%	17.48 3%	13.77 4%

Fieldwork : 24/05/06 - 28/05/06

Prepared by RSGB Omnibus



**Weighting matrix - weighted respondents**  
**Base : All adults**

	Total	North / Midlands	South
Total	1000.00	632.71	367.29
Female main shopper ABC1 : 65+	37.86 4%	22.40 4%	15.47 4%
Female main shopper C2 : 16-24	3.78 *	2.52 *	1.26 *
Female main shopper C2 : 25-44	31.60 3%	21.04 3%	10.56 3%
Female main shopper C2 : 45-54	16.13 2%	11.13 2%	4.99 1%
Female main shopper C2 : 55-64	12.63 1%	8.35 1%	4.28 1%
Female main shopper C2 : 65+	11.74 1%	7.79 1%	3.96 1%
Female main shopper DE : 16-24	8.80 1%	6.53 1%	2.27 1%
Female main shopper DE : 25-64	84.85 8%	60.31 10%	24.53 7%
Female main shopper DE : 65+	51.27 5%	36.64 6%	14.63 4%
Female non-main shopper 16-24	45.60 5%	22.80 4%	22.80 6%
Female non-main shopper 25+	44.39 4%	20.92 3%	23.47 6%

## CFC Omnibus Survey : May 2006

Table 7

**Weighting matrix - unweighted respondents**  
**Base : All adults**

	Total	North / Midlands	South
Total	970	559	411
Men ABC1 : 16-24	21 2%	12 2%	9 2%
Men ABC1 : 25-44	59 6%	27 5%	32 8%
Men ABC1 : 45-54	30 3%	11 2%	19 5%
Men ABC1 : 55-64	25 3%	15 3%	10 2%
Men ABC1 : 65+	54 6%	28 5%	26 6%
Men C2 : 16-24	13 1%	8 1%	5 1%
Men C2 : 25-44	38 4%	21 4%	17 4%
Men C2 : 45-54	14 1%	11 2%	3 1%
Men C2 : 55-64	19 2%	13 2%	6 1%
Men C2 : 65+	24 2%	17 3%	7 2%
Men DE : 16-24	19 2%	13 2%	6 1%
Men DE : 25-64	92 9%	59 11%	33 8%
Men DE : 65+	42 4%	29 5%	13 3%
Female main shopper ABC1 : 16-24	11 1%	6 1%	5 1%
Female main shopper ABC1 : 25-44	86 9%	45 8%	41 10%
Female main shopper ABC1 : 45-54	39 4%	19 3%	20 5%
Female main shopper ABC1 : 55-64	31 3%	12 2%	19 5%

Fieldwork : 24/05/06 - 28/05/06

Prepared by RSGB Omnibus



**Weighting matrix - unweighted respondents**  
**Base : All adults**

	Total	North / Midlands	South
Total	970	559	411
Female main shopper ABC1 : 65+	37 4%	25 4%	12 3%
Female main shopper C2 : 16-24	6 1%	4 1%	2 *
Female main shopper C2 : 25-44	25 3%	15 3%	10 2%
Female main shopper C2 : 45-54	19 2%	12 2%	7 2%
Female main shopper C2 : 55-64	15 2%	9 2%	6 1%
Female main shopper C2 : 65+	18 2%	10 2%	8 2%
Female main shopper DE : 16-24	13 1%	10 2%	3 1%
Female main shopper DE : 25-64	88 9%	55 10%	33 8%
Female main shopper DE : 65+	51 5%	33 6%	18 4%
Female non-main shopper 16-24	36 4%	18 3%	18 4%
Female non-main shopper 25+	45 5%	22 4%	23 6%

**Weighting matrix - weights**  
**Base : All adults**

	Total	North / Midlands	South
Total	1.03	1.13	0.89
Men ABC1 : 16-24	1.64	1.72	1.52
Men ABC1 : 25-44	1.56	1.93	1.26
Men ABC1 : 45-54	1.30	1.79	1.03
Men ABC1 : 55-64	1.48	1.79	1.03
Men ABC1 : 65+	0.67	0.78	0.55
Men C2 : 16-24	1.09	1.23	0.86
Men C2 : 25-44	1.07	1.28	0.80
Men C2 : 45-54	1.05	1.00	1.23
Men C2 : 55-64	1.07	1.00	1.23
Men C2 : 65+	0.67	0.64	0.75
Men DE : 16-24	1.04	1.08	0.94
Men DE : 25-64	0.93	1.04	0.72
Men DE : 65+	0.79	0.82	0.73
Female main shopper ABC1 : 16-24	0.86	0.94	0.77
Female main shopper ABC1 : 25-44	1.00	1.11	0.88
Female main shopper ABC1 : 45-54	1.08	1.46	0.72
Female main shopper ABC1 : 55-64	1.01	1.46	0.72
Female main shopper ABC1 : 65+	1.02	0.90	1.29
Female main shopper C2 : 16-24	0.63	0.63	0.63
Female main shopper C2 : 25-44	1.26	1.40	1.06
Female main shopper C2 : 45-54	0.85	0.93	0.71

Fieldwork : 24/05/06 - 28/05/06

Prepared by RSGB Omnibus



**Weighting matrix - weights**  
**Base : All adults**

	Total	North / Midlands	South
Total	1.03	1.13	0.89
Female main shopper C2 : 55-64	0.84	0.93	0.71
Female main shopper C2 : 65+	0.65	0.78	0.50
Female main shopper DE : 16-24	0.68	0.65	0.76
Female main shopper DE : 25-64	0.96	1.10	0.74
Female main shopper DE : 65+	1.01	1.11	0.81
Female non-main shopper 16-24	1.27	1.27	1.27
Female non-main shopper 25+	0.99	0.95	1.02

**APPENDIX 1**  
**QUESTIONNAIRE**

SHOW SCREEN

Q.1 Do you use aerosols, e.g. aerosol deodorants, shaving foam, air fresheners or polishes or have them in your household?

01: Yes  
02: No  
(DK)

(route: if coded 02 at Q.1 continue; others go to Q.2)

DO NOT SHOW SCREEN FOR NEXT QUESTION

MULTICHOICE

Q.1a Why don't you use aerosols?

01: Any mention of CFCs (specify)  
02: Any mention of Environment (specify)  
03: Any mention of Cost (specify)  
04: Any mention of Health issues (specify)  
05: Prefer other types of packaging  
06: Other (specify)  
(DK)

SHOW SCREEN

Q.2 Chlorofluorocarbons, known as CFCs, are a group of man-made compounds containing chlorine, fluorine and carbon. They are known to cause damage to the Ozone layer. Which of the following statements do you think is correct?

01: The aerosols available nowadays contain no CFCs and so do no harm to the ozone layer  
02: Some aerosols available nowadays contain CFCs whilst others do not  
03: All aerosols available nowadays contain CFCs and could damage the ozone layer  
(DK)

SHOW SCREEN

Q.3 Do you agree or disagree with the following statement?

Empty aerosol cans can be recycled like other household metal packaging such as food and drink cans?

01: Agree  
02: Disagree  
(DK)

## APPENDIX 2

### RSGB OMNIBUS RANDOM LOCATION SAMPLING METHOD

A unique sampling system has been developed by TNS for its own use. Utilising UK Census small area statistics and the Post Office Address File (PAF), GB South of the Caledonian Canal has been divided into 600 areas of equal population. From these 600 areas a master sampling frame of 300 sample points has been selected to reflect the country's geographical and socio-economic profile. The areas within each Standard Region were stratified into population density bands, and within band in descending order by percentage of population in socio-economic Grade's I and II.

To maximise the statistical accuracy of Omnibus sampling, sequential waves of fieldwork are allocated systematically across the sampling frame so as to ensure maximum geographical dispersion. The 300 primary sampling units are allocated to 12 sub-samples of 25 points each, with each sub-sample in itself being a representative drawing from the frame. For each wave of Omnibus fieldwork a set of sub-samples is selected so as to provide the number of sample points required (typically c. 139 for 2,000 interviews). Across sequential waves of fieldwork all sub-samples are systematically worked, thereby reducing the clustering effects on questionnaires asked for two or more consecutive weeks.

Each primary sampling unit is divided into two geographically distinct segments, each containing as far as possible, equal populations. The segments comprise aggregations of complete postcode sectors. Within each half (known as the A and B halves) postcode sectors have been sorted by the percentage of the population in socio-economic groups I and II. One postcode sector from each primary sampling unit is selected for each Omnibus, alternating on successive selections between the A and B halves of the primary sampling unit, again to reduce clustering effects. For each wave of interviewing each interviewer is supplied with two blocks of 70 addresses, drawn from different parts of the sector. Addresses are contacted systematically with three doors being left after each successful interview.

To ensure a balanced sample of adults within effective contacted addresses, a quota is set by sex (male, female housewife, female non-housewife); within female housewife, presence of children and working status and within men, working status.

### APPENDIX 3

#### LIST OF SAMPLING POINTS USED ON SURVEY 134721 (V2GB)

ROTHERHAM EAST	MILTON KEYNES	LIVERPOOL EAST
WAKEFIELD	EAST WIGHT	BOLTON SOUTH
LEEDS NORTH	PORTSMOUTH	ST HELENS
HULL CITY EAST	CHICHESTER	DELYN
SCARBOROUGH	NEWBURY	BARRY
BARKSTON ASH	GUILDFORD	ABERDARE/MERTHYR TYDFIL
SEDFIELD	CRAWLEY WEST	PONTYPOOL
EASINGTON	ISLE OF SHEPPEY	CLYDESDALE
RYTON CONSETT	TONBRIDGE	WEST LOTHIAN SOUTH
PENZANCE	PEACEHAVEN	FALKIRK WEST
PLYMOUTH NORTH	NORWICH WEST	EAST KILBRIDE
CHARD/AXMINSTER	PETERBOROUGH NORTH	MORAY
DORCHESTER	WORCESTER	ANGUS
SALISBURY	HALL GREEN	LEYTONSTONE
KEYNSHAM	STOKE ON TRENT EAST	WHITECHAPEL
EAST NORTHAMPTONSHIRE	CANNOCK	ISLINGTON
LEICESTER NORTH	WOLVERHAMPTON SOUTH	NEW SOUTHGATE
BOSTON	KIDDERMINSTER	GREENFORD
LINCOLN SOUTH	BIRMINGHAM WEST CENTRAL	SUTTON EAST
NOTTINGHAM NORTH	PRESTON SOUTH	ABBAY WOOD
BILLERICAY	BURY	ELTHAM
HALSTEAD	HYDE	CLAPHAM/STOCKWELL
WATFORD	WEST LANCASHIRE	INVERNESS WEST